

07-20-00

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UTILITY PATENT APPLICATION TRANSMITTAL
(for Noncontinuing, Nonprovisional
Applications under 37 C.F.R. §1.53(b))

Attorney Docket No. 66182

07/18/00
jc886 U.S. PTO

jc564 U.S. PTO
09/618321
07/18/00

Box PATENT APPLICATION
Commissioner for Patents
Washington, D.C. 20231

Sir:

Transmitted herewith for filing
under 37 C.F.R. §1.53(b) is the
nonprovisional, noncontinuing
patent application for:

Title: METHOD AND SYSTEM FOR ANIMATED
PERSONALIZED ON-LINE PRODUCT PRESENTATION

First Named Inventor or
Application Identifier:

MARC DAVID ABRAHAMS

(X) 17 pages of the specification (including claims) are enclosed.

(X) 1 page Abstract (page 18 of specification).

(X) 1 page Cover Sheet.

(X) 7 sheet(s) of drawings are enclosed. (X) Formal () Informal

(X) An executed Oath or Declaration and Power of Attorney naming the
actual inventors is enclosed.

() The names of persons believed to be the actual inventors are set forth
in the enclosed unexecuted Oath or Declaration and Power of Attorney
(§1.41(a) and §1.53(b)).

(X) An Assignment(s) of the invention to Sony Corporation and Sony
Electronics, Inc., and cover sheet are enclosed.

(X) A check in the amount of \$40.00 to cover the fee for recording the
assignment(s) is enclosed.

() A 37 C.F.R. §3.73(b) Statement is enclosed (where an Assignee seeks
to take action in a matter before the Patent Office).

)
) **CERTIFICATE OF MAILING BY "EXPRESS MAIL"**
) "Express Mail" Mailing Label Number
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) Date of Deposit July 18, 2000
) I hereby certify that this paper or fee is being
) deposited with the United States Postal Service
) "Express Mail Post Office to Addressee" Service
) under 37 CFR §1.10 on the date indicated above and
) is addressed to the Commissioner for Patents,
) Washington, D.C. 20231.
) Pamela M. Stone
) (Typed or printed name of person mailing)
) Pamela M. Stone
) (Signature of person mailing)
)
)
)

- () An Information Disclosure Statement is enclosed.
- () A Form PTO-1449 is enclosed.
- () _____ References (copies) listed on the Form PTO-1449 are enclosed.
- (X) A Return Receipt Postcard is enclosed (MPEP §503).
- () A MicroFiche Computer Program (Appendix) is enclosed.
- () A Nucleotide and/or Amino Acid Sequence Submission is enclosed.
- () A Computer Readable Copy is enclosed.
- () A Paper Copy (Identical to Computer Copy) is enclosed.
- () A Statement Verifying Identity of above Copies is enclosed.
- (X) The filing fee is calculated below:

Fee Calculation For Claims As Filed

(a) Basic Fee		\$ 690.00
(b) Independent Claims	<u>2</u> - 3 = <u>0</u> x \$ 78.00 = \$ <u>0</u>	
(c) Total Claims	<u>22</u> - 20 = <u>2</u> x \$ 18.00 = \$ <u>36</u>	
(d) Fee for Multiply Dependent Claims	\$260.00	\$ _____
Total Filing Fee		\$ <u>726.00</u>

- () A Statement(s) of Status as Small Entity is enclosed, reducing the Filing Fee by half to: \$ _____
- (X) A check in the amount of \$ 726.00 to cover the filing fee is enclosed.
- () A separate written request under 37 C.F.R. §1.136(a)(3), which is a general authorization to treat any concurrent or future reply requiring a petition for an extension of time under 37 C.F.R. §1.136(a) for its timely submission as incorporating a petition for an extension of time for the appropriate length of time, is enclosed.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required in this application under 37 C.F.R. §§1.16-1.17 during its entire pendency, or credit any overpayment, to Deposit Account No. 06-1135. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1135. This sheet is filed in duplicate.


(X) Address all future communications to Customer Number 22242.



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7/18/00

(Date)



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